10th Global dermaviduals® Conference – "Get Ready for the Future"

■ All participants ■ Studios / stockists ■ Partners / trainers

Friday, 21 May 2027	Saturday, 22 May 2027	Sunday, 23 May 2027	Monday, 24 May 2027		Tuesday, 25 May 2027
	9.15-9.30 **Day Preview** Dr Simon Brückner	9.15-9.30 **Day Preview** Dr Simon Brückner	9.00-11.00 **Inside dermaviduals®** 9.00-9.30 Bus to KOKO 9.30-10.30 Company tour 10.30-11.00 Bus to hotel Marek Harder	9.00-11.00 **Live Treatment Demonstration** At the hotel Tailored treatments, shown on camera and explained step by step Katja Stapel & Victoria Becker	9.00-9.30 **Train-the-Trainer** Teaching the science – how to break it down Martina Grams
	9.30-10.15 **Science Compact** Lamellar and derma membrane structures – a continuous success story Dr Hans Lautenschläger	9.30-10.15 **Science** Microbiome-friendly skincare: what's the evidence, and what does it mean for me? Dr Simon Brückner			9.30-10.30 **Trainer Certification I** Written assessment Martina Grams
	10.15-11.00 **Dermatology** Red, sensitive, inflamed: rosacea and perioral dermatitis from a dermatologist's perspective Dr Nigar Bilge	10.15-11.00 **Training Session** Beyond skin types: tailoring skincare to individual needs Annemie Beatriz Schweim			
	11.00-11.30 **Coffee break**	11.00-11.30 **Coffee break**	11.00-11.30 **Coffee Break & Group Change**		10.30-10.45 **Coffee break**
	11.30-12.00 **Practice** The AI-informed client – meeting them where they are Dr Simon Brückner, Martina Grams & Marek Harder	11.30-12.00 **Science & Regulation** Providing objective advice to concerned end consumers: ingredients between evidence, hype and regulation N.N.	11.30-13.30 **Trainer Practice** At the hotel Practical treatment skills and demonstration techniques Katja Stapel & Victoria Becker	11.30-13.30 **Inside dermaviduals®** 11.30-12.00 Bus to KOKO 12.00-13.00 Company tour 13.00-13.30 Bus to hotel Marek Harder	10.45-12.15 **Trainer Certification II** Oral assessment in a group colloquium Martina Grams
	12.00-12.30 **Social Media Trends** Unboxed: viral skincare meets science Martina Grams & Dr Simon Brückner	12.00-12.30 **Global Exchange** Skincare across climates – real cases, shared solutions Michael Bohn & Martina Grams			12.15-12.30 **Certification & Farewell** Trainer certificate upon successful completion Martina Grams
	12.30-14.00 **Lunch**	12.30-14.00 **Lunch**	13.30-14.30 **Lunch**		12.30-13.30 **Lunch**
	14.00-14.30 **Science** Lamellar structures under the electron microscope – what the images reveal Stephan Dähnhardt-Pfeiffer	14.00-14.45 **Optimising Education** How effective education creates lasting results Magda Komorowska	14.00-15.30 **Training Session** Aesthetic dermatology – accompanied by physiological skincare 14.00-14.45 Lecture 14.45-15.30 Live treatment Dr Jürgen Kloss, Martina Grams & Victoria Becker	14.30-15.30 **Train-the-Trainer** Our USPs in a changed market – arguments that hold up Martina Grams	From 14.30 **End of the 4-Day Studio Experience** Self-arranged departure or free time to explore	From 13.30 **End of the partner & trainer programme** Self-arranged departure from the hotel or free time to explore
Hotel check-in	14.30-15.15 **Facts** Annual report of KOKO and what comes next Marek Harder	14.45-15.30 **Planning the Future** The road ahead – staying competitive in every market dermaviduals® team & partners		15.30-15.45 **Coffee break**		
18.30-19.00 **Conference Opening** Dr Hans Lautenschläger	15.15-16.00 **Business** From experience in the past to continuity in the future Yai-Min Chen	15.30-15.45 **Closing Remarks** Reflections on two days of lectures Dr Simon Brückner	15.45-17.15 **Train-the-Trainer** Reading between the lines – from INCI list to argument Martina Grams & Michael Bohn		
	14.30-15.30 **Practical Skills** Refining your touch: massage techniques for studio practice Annemie Beatriz Schweim & N.N.				
19.00-22.00 **Dinner**	19.00-22.00 **dermaviduals® Awards Dinner** Celebrate the achievements of our global community. Award presentations between courses. Dress code: elegant evening attire Dr Simon Brückner, Martina Grams & partners	18.00-22.00 **Dinner Cruise** An evening on the water with dinner	19.00-22.00 **Dinner**		

One-to-One Bilateral Meetings Individual meetings with KOKO Management: Saturday to Tuesday, by prior registration.